

# Join NYSSO at Turning Stone...


## 2010 Professional Development Symposium

Sunday, May 2, 2010 Turning Stone Casino Mohawk & Seneca Rooms


Registration begins at 7:30 a.m.


**EARN UP TO 8 CREDITS!**

### 8:00 – 10:00 a.m. – Concurrent Sessions


8-9 Individual Freeform  
with Barbara Welty, Zeiss   
(1 NYS Ophthalmic Dispensing Credit)

OR

Business Course 1  
Ken Brechtel, A&A Optical   
(1 NYS Ophthalmic Dispensing Dual  
Dispensing/Bus. Mgt. Credit)

9-10 Purecoat AR  
with Barbara Welty, Zeiss   
(1 NYS Ophthalmic Dispensing Credit)

OR


Business Course 2  
Ken Brechtel, A&A Optical   
(1 NYS Ophthalmic Dispensing Dual  
Dispensing/Bus. Mgt. Credit)

### 10:00 – 11:00 a.m. – General Session

10-11 State of the State's Ophthalmic Dispensing Profession  
with Claudia Alexander, Executive Secretary & Members of State Board  
(1 NYS Ophthalmic Dispensing Credit)




### 11:00 a.m. – 1:00 p.m. – Concurrent Sessions

11-12 Selling Success Through Effective  
Visual Merchandising  
with Raymond Dennis, Essilor   
(1 NYS Dual Ophthalmic Dispensing/Bus. Mgt. Credit)


OR

11-1 Refraction Crash Course  
with Sam Johnson, President of  
the Registered Opticians HOYA  
Association of Texas, HOYA  
(2 NYS Dual Ophthalmic  
Dispensing/Contact Lens Credits)


12-1 Understanding Contrast Sensitivity  
with Raymond Dennis, Essilor   
(1 NYS Ophthalmic Dispensing Credit)

Attendees can grab lunch (on own) between 11:00 a.m. – 1:00 p.m. based on their course selection.

### 1:00 – 4:00 p.m. – Concurrent Workshops

Freeform Free-for-All  
with Mark Mattison-Shupnick, Jobson   
This workshop offers a clear review of the benefits  
of the freeform technologies, and will analyze the  
difference between just combining surfaces and the  
results of optimization and/or personalization. The  
discussion will let you hear from peers that have  
made it a successful and a profitable part of their  
business and understand the lab role as a product  
source.  
(3 NYS Ophthalmic Dispensing Credits)

OR

FISH! for Opticians  
with Eric Meyers, Vision Ease   
This interactive workshop introduces useful  
management principals to the Optical  
industry and shows you how to apply them  
to your practice/work environment in order to  
achieve success.  
(3 NYS Dual Ophthalmic Dispensing/  
Business Management Credits)

All NYSSO Members can attend the Professional Development Symposium for free.  
Non-Members can purchase credits for \$30/credit at the event or join NYSSO and receive their credits for free.

WE ASK YOU TO REGISTER FOR THIS EVENT--USE FORM ON NEXT PAGE!

# Gala/Symposium Registration Form



*Use this form to register  
for the Gala/Symposium*

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_ Fax: \_\_\_\_\_  
 \_\_\_\_\_ E-mail: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Region: \_\_\_\_\_  
 Spouse/Guest Name: \_\_\_\_\_ Child Name (s): \_\_\_\_\_

**Gala Registration**

Licensed NYS Optician x \$65.00 = \_\_\_\_\_  
 Spouse/Guest x \$65.00 = \_\_\_\_\_  
 Ophthalmic Disp. Student x \$40.00 = \_\_\_\_\_  
 Child/16 & Under x \$25.00 = \_\_\_\_\_

**Meal Choice**

Prime Rib of Beef au Jus  
 Chicken & Stuffed Shrimp -- Scampi Style  
 Vegetarian Option

**Attendance Information**

I will be attending BOTH  
 the Gala Saturday and  
 the Professional Development Symposium Sunday  
 I will be attending ONLY  
 the Gala Saturday  
 I will be attending ONLY  
 the Professional Development Symposium Sunday

**Registrant Information**

*(Please check all that apply)*

I am a NYSSO Member  
 I am a Non-Member,  
 but would like to join x \$185.00 = \_\_\_\_\_  
 If Student, what is your school:  
 \_\_\_\_\_

**Continuing Education Information**

*All NYSSO Members can attend Sunday's Professional  
 Development Symposium for free. Non-Members can  
 purchase credits for \$30/credit at the event or  
 join NYSSO and receive their credits for free.*

**Gala Program Listing** *(Name/message printed in program)*

Lines in Gala Program x \$5.00/line = \_\_\_\_\_

Line(s) should read: *(use additional sheet for additional lines)*

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**PAC Raffle**

*Enter to win prizes and support NYSSO's legislative agenda.*

1 Ticket x \$5.00 = \_\_\_\_\_

5 Tickets x \$20.00 = \_\_\_\_\_

**Grand Total Enclosed:** = \_\_\_\_\_

Checks should be made payable to: NYSSO

Paying by Credit Card:

Visa  Mastercard  American Express  Discover

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return this form to:**  
 NYSSO Opticians Gala  
 1450 Western Avenue, Suite 101  
 Albany, N.Y. 12203-3539

**Or fax to:**  
 (518) 463-8656