



# FREE NYS Continuing Education Credits

New York State Continuing Education Sponsor ID# 042004-042007.001

The **New York State Society of Opticians Inc. (NYSSO)**, committed to being the leader in professional training for New York State Licensed Ophthalmic Dispensers, is pleased to announce a Regional Symposium for New York State Continuing Education to be held **Sunday, August 15, 2010.**

The meeting offers **4 NYS Continuing Education Credits** that can be applied towards your **Ophthalmic Dispensing License and/or Contact Lens Certification.** Scheduled courses include:

**8:15 am** ..... **Sign In/Registration Begins**

**9:00 – 10:00 am** ..... **“Make Buying Eyewear a Wow & Not a Woe”**  
(One (1) NYS Dual Ophthalmic Dispensing/Business Mgt. Credit – Basic Level)  
Presented by: Ken Brechtel, A&A Optical



**10:00 – 11:00 am** ..... **“Selling: It's Really a Pain”**  
(One (1) NYS Dual Ophthalmic Dispensing/Business Mgt. Credit – Basic Level)  
Presented by: Ken Brechtel, A&A Optical

**11:00 am – 12:00 pm** .... **“Defining & Customizing the Transitional Zones in PALs”**  
(One (1) NYS Ophthalmic Dispensing Credit – Intermediate Level)  
Presented by: Laurie Pierce, Shamir Lens



**Shamir**

**12:00 – 1:00 pm** ..... **“Advanced Solutions for Bifocal Conversion”**  
(One (1) NYS Ophthalmic Dispensing Credit – Intermediate Level)  
Presented by: Laurie Pierce, Shamir Lens

Join your colleagues on **Sunday, August 15<sup>th</sup>** at the Courtyard by Marriott LaGuardia.

**Where:** ..... Courtyard by Marriott LaGuardia  
90-10 Grand Central Parkway  
East Elmhurst, N.Y. 11369  
(718) 446-4800

**Special thanks to our  
Symposium Underwriter**

**Cost:** ..... NYSSO Active Members ..... **FREE**  
Non-Members ..... \$30 per credit



**More Information:** ..... (518) 426-0559; nysso@caphill.com; www.nysso.org

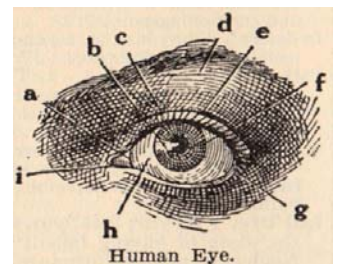
## • • • Join/Renew with NYSSO Now • • •

Become a NYSSO member or renew your membership at the time of registration and receive your NYS Continuing Education Credits for **FREE**. A membership application has been included on the back of this flyer for your convenience. Opticians who join/renew at this meeting will have memberships until 8/31/11 and will lock-in the \$150.00 dues rate through NYSSO's Member Loyalty Program! **SO JOIN US FOR THIS EDUCATIONAL EVENT & SAVE!**

**NO PRE-REGISTRATION NECESSARY!**

### Why NYSSO?

- ✓ There's strength in number! NYSSO is your State Society...advancing and protecting the profession since 1936. Make your voice heard...join today!
- ✓ NYSSO members can take advantage of wonderful member benefits...including representation in Albany, weekly informative e-blasts, *The Eye Opener*, our newsletter, meetings and Regional Symposiums across the state, free continuing education at live meetings, online and through mail-in courses.
- ✓ Other useful benefits include health insurance, Worker's Compensation Insurance, NYS Statutory Disability Insurance, credit card processing program, medical billing service, e-payroll service & more!



Go to [www.nysso.org](http://www.nysso.org)  
for more details!



New York State Society of Opticians  
 1450 Western Avenue, Suite 101  
 Albany, New York 12203

**Free Continuing Education  
 in Metro Area**



# Membership Application

INDIVIDUAL'S NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_ FAX # \_\_\_\_\_

CITY, STATE & ZIP \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

PHONE (HOME) \_\_\_\_\_ PHONE (BUSINESS) \_\_\_\_\_

Preferred Address:  Home  Business Preferred Phone:  Home  Business

Membership Type:  Active (\$150.00 until 9/30/10; \$185.00 after)  Newly Licensed-Active (See below/\$150.00)  
 (See below for category descriptions)  Associate (\$100.00)  Corporate (\$185.00)  Student (Dues Waived)

Method of Payment:  Check (payable to NYSSO)  Credit Card (please complete section below)  
 Type of Credit Card:  American Express  Discover  Mastercard  Visa Dollar Amount: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ Card #: \_\_\_\_\_ Signature: \_\_\_\_\_

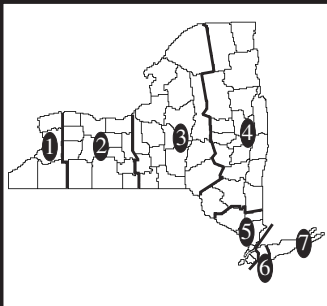
**Voluntary Opticians PAC Contribution**  
 (Contributions to the NYSSO Political Action Committee)  
 \$25.00  \$50.00  \$75.00  \$100.00  Other \_\_\_\_\_

**Membership Year is September 1-August 31.**  
 Mail Application to: NYSSO, 1450 Western Avenue, Suite 101, Albany, NY 12203. NYSSO State Office (518) 426-0599  
 E-mail: nysso@caphill.com • Web Page: www.nysso.org

To be listed accurately in the NYSSO Membership Directory, please indicate which of the following services are offered by your business:  
 Artificial Eyes  Contact Lenses  
 Eyeglasses  Refractions Available  
 Hearing Aids  Low Vision

**Please Complete the Following:**  
 Region (see map) \_\_\_\_\_ Date of Birth: \_\_\_\_/\_\_\_\_/\_\_\_\_  
 NYS License # \_\_\_\_\_ Sex:  Male  Female  
 Contact Lens Fitter # \_\_\_\_\_ Signature \_\_\_\_\_  
 Sponsor (if applicable): \_\_\_\_\_ Date \_\_\_\_\_

Please indicate to which organizations you belong:  
 American Board of Opticianry Certified (ABO)  
 Fellow, National Academy of Opticianry (FNAO)  
 Opticians Association of America (OAA)  
 National Contact Lens Examiners (NCLE)  
 Contact Lens Society of America (CLSA)



**Region 1** -- Niagara, Erie, Chautauqua, Cattaraugus  
**Region 2** -- Orleans, Monroe, Wayne, Genesee, Wyoming, Livingston, Ontario, Yates, Seneca, Schuyler, Chemung, Steuben, Allegany  
**Region 3** -- St. Lawrence, Jefferson, Lewis, Oswego, Oneida, Herkimer, Cayuga, Onondaga, Madison, Otsego, Chenango, Cortland, Tompkins, Tioga, Broome, Delaware  
**Region 4** -- Clinton, Franklin, Essex, Hamilton, Warren, Saratoga, Washington, Fulton, Montgomery, Schenectady, Schoharie, Albany, Rensselaer, Columbia, Greene, Ulster, Sullivan, Dutchess  
**Region 5** -- Bronx, New York, Queens, Kings, Richmond, Orange, Putnam, Rockland, Westchester  
**Region 6** -- Nassau  
**Region 7** -- Suffolk

## Membership Categories

**ACTIVE MEMBERSHIP** — Annual dues of \$185.00. Any person possessing a valid New York State Ophthalmic Dispensing License is eligible to become an Active Member. **Join by 9/30/10 and lock in Member Loyalty rate of \$150.00.**  
**NEWLY LICENSED MEMBERSHIP** — Upon obtaining a NYS License, the optician will receive a complimentary year of membership. the following year, the optician will be invoiced for the rate of \$150.00. Newly licensed opticians who join under the special offer will be entitled to full Active Member benefits.  
**ASSOCIATE MEMBERSHIP** — Annual dues of \$100.00. Any person who does not qualify for Active membership but is supportive of opticianry shall be eligible to become an Associate Member. Associate Members are entitled to all the rights of an Active Member, except voting and may participate in all activities of this Society, unless specifically excluded by the Board of Directors.

**CORPORATE MEMBERSHIP** — Annual dues of \$185.00. Any proprietorship or corporation maintaining 51% of its licensed opticians as members of this Society and upholding the by-Laws and constitution of the Society is eligible to become a Corporate Member. Corporate Members are entitled to all rights of an Active Member, except voting and may participate in all activities of the Society, unless specifically excluded by the Board of Directors.  
**STUDENT MEMBERSHIP** — Annual dues waived. Any person who is enrolled as a student in a New York State-accredited program for Ophthalmic Dispensing is eligible to become a Student Member. Student Members are entitled to all rights of an Active Member, except voting and may participate in all activities of this Society, unless specifically excluded by the Board of Directors.